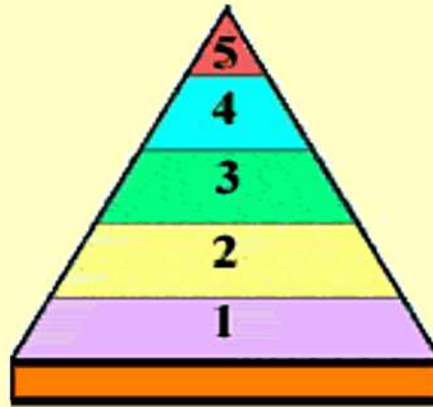


PRINTABLE VERSION



MASLOW'S MOTIVATIONAL HIERARCHY OF NEEDS THEORY

USE YOUR BRAINPOWER TO **THINK** YOUR WAY TO SUCCESS!

5 DEVELOPMENTAL LEVELS OF NEEDS	5 ESSENTIAL BASIC MOTIVATIONAL SKILLS
<p>Level 5 = Self-Actualization Needs FULFILLMENT OF GOALS & DREAMS (as in Needing to Feel Successful) Need for self-fulfillment and happiness, including the desire to realize your full potential by becoming the very best you can be.</p>	<p>Level 5 = Self-Actualization Skills CREATIVITY SKILLS (as in Learning How to Solve Problems) Be a self-starter, have enthusiasm, be creative, be dedicated, accept challenges, including being able to improvise solutions!</p>
<p>Level 4 = Self-Esteem Needs SELF RESPECT & ACCEPTANCE (as in Needing to Feel Accepted by Others) Need for a good reputation, social prestige, and recognition including the desire to feel important, strong and significant.</p>	<p>Level 4 = Self-Esteem Skills BRAINPOWER SKILLS (as in Learning to Accept Oneself) Display your talents and skills, have self-confidence, appreciate attention, including enjoying the recognition of others.</p>
<p>Level 3 = Love & Relationship Needs COMMUNICATION & RESPONSE (as in Needing to be Loved by Others) Need to be loved and to love others, including the desire for affection and belonging because you need social attachments.</p>	<p>Level 3 = Love & Relationships Skills VALIDATION SKILLS (as in Learning to be Worthy of Love) Join and be active in clubs and groups, be able to talk to others, contribute to society, marry, including having a "family."</p>
<p>Level 2 = Your Family & Work Needs SOCIAL SAFETY & SECURITY (as in Needing to Feel Secure) Need to be safe from psychological and social harm in the present and future, including the need to trust in a predictable future.</p>	<p>Level 2 = Your Family Life & Work Skills ECONOMICAL SKILLS (as in Learning to Become Employable) Work, save for the future, improve skills and talents, be responsible, including wanting to live in a predictable society.</p>
<p>Level 1 = Your Bodily and Brainpower Needs PHYSICAL SAFETY & SECURITY (as in Needing to Feel Unthreatened) Evolutionary need to stay alive! Need to satisfy biological and cultural imperatives to live, including staying healthy.</p>	<p>Level 1 = Your Bodily and Brainpower Skills SURVIVAL SKILLS (as in Learning to be Mindful) Eat, sleep, exercise, and provide for clothing, shelter, and creature comforts, including self-reliance and freedom from pain.</p>
<p>YOU WERE BORN WITH NEEDS!</p>	<p>YOU MUST LEARN THESE SKILLS!</p>

THEORY OF THE INNATE CURIOSITY OF HUMANS